

**White Salmon Arts Council - Business Meeting
June 10, 2009, 5:30 pm, Inn of the White Salmon**

Call to Order – 5:33 pm by Lloyd DeKay. Those attending were Janet Holen, Rishell Graves, Miki Caldwell, Pam Morneault, Nicole Logan, Jeanne Ryder, Robin and Ellen Knoke.

Approvals

- **Minutes** of last meeting were *approved*.
- **Treasurer's report:** \$4909.13 in Fellowship fund/ \$8680.78 in operating fund
Membership Report: 40 members

Committee Reports

- *Art & Wine Fusion: How are we doing?*
 - **Artist & Exhibitor Booths** Update: 4 confirmed so far.
 - **Branded Articles** Update : 200 T-shirts have been ordered. Celynn is still working on the ordering of wine bags. She designed flyers to be handed out at Thriftway.
 - **Food Vendors** Update: those expressing interest are D'Lish, The Logs, Solstice, Dinger Dogs and Rose's Tamales.
 - **Signage** Update: Siv got 2 vinyl signs from John Mayo She has designed the 4x4 signs and a vinyl banner. She will also make detour and parking signs.
 - **Advertising and Posters** Update: Rishell is working with the Trout Lake festival to make a combination press release. She will place an ad in local papers as soon as our artwork is on a computer file. Pam will work with the printer to design the posters, sometime next week.
 - **Entertainment** Update: Four paid bands are lined up to perform. Pam reported that there are also 3 dance groups who will split the evening, in front of the Worksource building. They are not being paid.
 - **Wineries** Updates: 14 wineries participating. 12 are matched with businesses so far. Rishell will confirm with each of the businesses later this week.
 - **Kids Activities** Update: ? will do the mural project. "Gorge Grown" will be helping kids make necklaces. The balloon man (Terry Wake) will be paid to make balloon animals for children at event. The kids Marimba band will perform in front of the old Creamery building.
 - **Kayaks on Wheels:** Lloyd has designed a flyer to distribute.
 - **Volunteers** Update: Lloyd has made a volunteer duty roster for the event.
 - **Businesses** Update: only 8 businesses have turned in their participation forms.
 - **Budget** Update: 3 of the businesses that pledged money have still not paid. Our guess it that the event will bring in \$12, 000 and cost \$11,000 in expenses.

Old Business

- **New WSAC Booth Tent:** Lloyd picked up a canopy for the Arts Council booth.
- **WSAC Administrative Director position:** Leigh has not been able to work on the grant yet. Rishell emailed her the information about stimulus money available through WSAC & WESTAF.

New Business

Jeanne Ryder showed a sampling of her jewelry that she will be selling at the event.

The meeting *adjourned* at 7:20 pm.

Next Meeting: July 8, 2009

Next Event Committee Meeting: June 24

**White Salmon Arts Council is an incorporated Non-Profit Corporation in the State of Washington
and an IRS approved 501(c)3 charitable organization (Federal EIN: 06-1781270)**

2009 Board of Directors:

President- Vacant; Vice President- Lloyd DeKay; Secretary- Rishell Graves;
Treasurer- Janet Holen; Director (2 yrs)- Miki Caldwell, Pam Morneault, Siv Lavell