

## White Salmon Arts Council - Business Meeting

April 8, 2009, 5:30 pm, Inn of the White Salmon

Lloyd DeKay ran the meeting, though not officially, as we did not have a quorum. Attending were Rishell Graves, Roxanne Roberts, Siv Lavell, Pam Morneault, Celynn VanDeventer, and Robin Knoke.

### Guest speaker

Celynn VanDeventer came to offer her help and support of the Art and Wine Fusion. She showed us tree ornaments that she will have on display/ for sale at the event: stained glass wine bottles and ornaments made of recycled wine corks.

### Approvals

- Minutes of last meeting could not be approved, so will be held over until the next meeting.
- Treasurer's report - Janet was not present, but furnished the following information:
  - Bank accounts: Operations \$6,377.61 Fellowship \$4,906.66.
  - 34 members (33 pd. & 1 honorary) have renewed for 2009.

### Committee Reports

- *Membership*
  - Member survey update- Pam & Miki have been calling the membership list, asking questions about their views on the arts council. Pam shared some of those comments with us.
- *Art & Wine Fusion:*

A&WF committee leadership roles. These people offered to do the following:

  - Event Chair – Lloyd DeKay
  - Event Artwork - poster contest, wineglass order, coordinate wineries/merchants- Rishell Graves
  - Artist Participation - recruit/organize artist presence in shops and booths - Celynn VanDeventer
  - Business Participation - recruit/organize business participation, open houses, booths - Pam Morneault & Lloyd DeKay
  - Branded Apparel - A&WF on grocery/wine tote bags - Celynn VanDeventer
  - Sponsorships - Secure sponsors - Lloyd DeKay
  - Family Friendly Kid's Activities - clowns, inflatables, balloon animals, river mural, wagon parade - Pam Morneault
  - Signage - organize/produce necessary banners and road signs - Siv Lavell
  - Poster Artwork – Rishell will send out emails and press releases.
  - Artist participation – we will encourage participation w/ booths
  - Sponsors- Lloyd has contacted and received a “yes” from Sagetech, AAE and NBI. The Lions Club has agreed to give \$200. Rotary of White Salmon-Bingen has agreed to match up to \$1000 of their member's pledges to the event. \$500 has been pledged so far.
  - Street closure update- WSDOT requires an insurance certificate, city approval, and the form has to be signed by Lloyd and returned to the state.
  - WSLCB info- confirmed that we can not have alcohol on the streets. It has to be consumed in the businesses or within a designated area.
  - 2009 A&WF volunteers and sponsors update – Lloyd reported we have 31 event volunteers.
  - Mayor liaison report- Lloyd reported that Mayor Poucher has committed for the police to help with traffic that day and for Public Works to help with road barriers and trash pickup.
  - Wineries- Rishell has received 6 confirmations so far. Robin Knoke will contact Marshal's winery himself to see if they will pour at White Salmon Glassworks again this year.
  - Art and Wine Fusion Event Committee meetings will be held every two weeks with the first one on Wednesday, April 29, 10:00 am at Postal Connections.

### Old Business

- *WSAC Administrative Director position*
  - Grant writing- Rishell will meet with Leigh Hancock about this.
- *Library collaboration*
  - WSAC artist involvement in gallery shows- Rishell will continue to forward emails to our members about events at the library.

**Next Meeting:** May 13, 2009