

I'm Dreaming of a White Salmon - Naughty and Nice

The 3rd annual "I'm Dreaming of a White Salmon" certainly was a 'dream come true' this year as snow fell on and off all day in downtown, with the biggest, fattest flakes falling all through the tree lighting.

Even though the fearful weather forecasts kept many out-of-towners away, the shops along Jewett enjoyed brisk business, as locals and other intrepid souls braved the weather to join the festivities and begin their holiday shopping. Collage of the Gorge won the Naughty and Nice store-front decorating contest when Pam's 'nice' dog Lucky blamed the cat for knocking down the tree. While Girl Scouts carolled up and down the street, some shops hosted artists-at-work, others hosted pictures with Santa, and others provided sustenance, warmth and/or shelter from the cold.



Girl Scout Carollers



Hot Chocolate

Hot chocolate, flaming fire pits and s'mores makin's greeted the brave souls who came by the decorated tree in front of the Boatworks before the lighting ceremony, but takers were pretty sparse until about 4:30. Then all of a sudden masses of revelers began converging from all directions. If the folks weren't so festive it might have looked like a gathering mob in a horror movie, but a Santa-led gathering just isn't very frightening.



Santa & Fans



Fire Pits

As the numbers surrounding the fire pits swelled from 3 to over 200 the hot chocolate flowed, the marshmallows roasted, the music played and everyone in the crowd greeted old friends and met new ones. As the clock ticked toward 5:00 the crowd began the countdown, 5...4...3...2...1..., and then the tree lit up in a brilliant flash with those big, fat, floating snowflakes adding to the magic.

Following the oohs and aahs came more hot chocolate and marshmallows until the inevitable hugs and handshakes, slaps on the back and fond adieus began to thin the crowd. By 6:00 it was all over, but the warm memories will certainly linger on until next year.



Tree Lighting

So whether you made it or missed it this year, be sure to include it on your calendar for next year, and invite your friends to join us for another celebration of our local

Wonders of White Salmon!